

FULL PAGE AD

ORANGE BOX:

Suggested Live/Safe area
8 x 9.875

(When doing a bleed ad we suggest keeping ALL type and critical graphics within this Orange Live/Safe area. It ensures there is enough space around your ad to account for gutter space and readability)

PINK BOX:

Trim Size
9 x 10.875

BLUE BOX:

Bleed Size
9.25 x 11.125

All Blue Area will be trimmed off.

1/3 VERTICAL AD

GREEN BOX:
**Standard
Non-Bleed Ad
2.375 x 9.375**

This Non-Bleed Ad
will work on a Right or
Left-hand page

**1/3 VERTICAL
BLEED AD
FOR A
LEFT HAND
PAGE**

ORANGE BOX:

**Live/Safe Area
2.875 x 10.375**

(Keep ALL type and critical
graphics within this
Orange Live/Safe area.)

PINK BOX:

**Trim Size
3.125 x 10.875**

BLUE BOX:

**Bleed Size
3.25 x 11.125**

All Blue Area will be trimmed off.

If you choose this
BLEED option, **you'll
need to supply us with
2 versions.**

One conforming to
this template, and
one conforming to
the RIGHT HAND
template on the
following page.

If you choose this BLEED option, **you'll need to supply us with 2 versions.**

One conforming to this template, and one conforming to the LEFT HAND template on the preceding page.

**1/3 VERTICAL
BLEED AD
FOR A
RIGHT HAND
PAGE**

ORANGE BOX:

**Live/Safe Area
2.875 x 10.375**

(Keep ALL type and critical graphics within this Orange Live/Safe area.)

PINK BOX:

**Trim Size
3.125 x 10.875**

BLUE BOX:

**Bleed Size
3.25 x 11.125**

All Blue Area will be trimmed off.

1/2 HORIZONTAL

GREEN BOX:

**Standard
Non-Bleed Ad
7.5 x 4.625**

This Non-Bleed Ad
will work on a Right or
Left-hand page

1/2 HORIZONTAL BLEED

ORANGE BOX:

Live/Safe Area
8.25 x 5.1325

(Keep ALL type and critical graphics within this Orange Live/Safe area.)

PINK BOX:

Trim Size
9 x 5.375

BLUE BOX:

Bleed Size
9.25 x 5.5

All Blue Area will be trimmed off

1/2 VERTICAL (ISLAND)

GREEN BOX:

Standard Non-Bleed Ad 4.875 x 6.875

This Non-Bleed Ad
will work on a Right or
Left-hand page

**1/2 VERTICAL (ISLAND)
BLEED FOR A
LEFT HAND PAGE**

ORANGE BOX:

**Live/Safe Area
5.375 x 7.3825**

(Keep type and critical
graphics within this
Orange Live/Safe area.)

PINK BOX:

**Trim Size
5.625 x 7.625**

BLUE BOX:

**Bleed Size
5.75 x 7.75**

All Blue Area will be trimmed off.

If you choose this BLEED option, **you'll need to supply us with 2 versions.**

One conforming to this template, and one conforming to the RIGHT HAND template on the following page.

If you choose this BLEED option, **you'll need to supply us with 2 versions.**

One conforming to this template, and one conforming to the LEFT HAND template on the preceding page.

**1/2 VERTICAL (ISLAND)
BLEED FOR A
RIGHT HAND PAGE**

ORANGE BOX:

**Live/Safe Area
5.375 x 7.3825**

(Keep type and critical graphics within this Orange Live/Safe area.)

PINK BOX:

**Final Trim Size
5.625 x 7.625**

BLUE BOX:

**Bleed Size
5.75 x 7.75**

All Blue Area will be trimmed off.

**2/3 VERTICAL
BLEED FOR A
LEFT HAND PAGE**

ORANGE BOX:

**Live/Safe Area
5.25 x 10.3825**

(Keep type and critical
graphics within this
Orange Live/Safe area.)

PINK BOX:

**Trim Size
5.625 x 10.875**

BLUE BOX:

**Bleed Size
5.75 x 11.125**

All Blue Area will be trimmed off.

If you choose this
BLEED option, **you'll
need to supply us with
2 versions.**

One conforming to
this template, and
one conforming to
the RIGHT HAND
template on the
following page.



**2/3 VERTICAL
BLEED FOR A
RIGHT HAND PAGE**

If you choose this BLEED option, **you'll need to supply us with 2 versions.**

One conforming to this template, and one conforming to the LEFT HAND template on the preceding page.

ORANGE BOX:

**Live/Safe Area
5.25 x 10.3825**

(Keep type and critical graphics within this Orange Live/Safe area.)

PINK BOX:

**Trim Size
5.625 x 10.875**

BLUE BOX:

**Bleed Size
5.75 x 11.125**

All Blue Area will be trimmed off.

2/3 VERTICAL

GREEN BOX:

**Standard
Non-Bleed Ad
4.875 x 9.375**

This Non-Bleed Ad
will work on a Right or
Left-hand page

1/3 “SQUARE”

GREEN BOX:
**Standard
Non-Bleed Ad
4.875 x 4.625**

1/6 VERTICAL

GREEN BOX:
**Standard
Non-Bleed Ad
2.375 x 4.625**

TWO PAGE SPREAD

ORANGE BOX:

Suggested Live/Safe area
17 x 9.875

(When doing a bleed ad we suggest keeping ALL type and critical graphics within this Orange Live/Safe area. It ensures there is enough space around your ad to account for gutter space and readability)

PINK BOX:

Trim Size
18 x 10.875

BLUE BOX:

Bleed Size
18.25 x 11.125

All Blue Area will be trimmed off.