green**PROFIT**

2024 Advertising Insertion Order

Client: **Phone:**

Contact: **Email:**

Address: **Website:**

Bill To:

PACKAGE "E"– $8,900 net

PRINT: Choose seven (7) months– 1/2 Page ads, ☐ **Horizontal** ☐ **Island**

☐Jan ☐Feb ☐Mar ☐Apr ☐May ☐Jun ☐Jul ☐Aug ☐Sep ☐Oct ☐Nov ☐Dec

BUZZ E-NEWSLETTER: Choose five (5) months– Side banners

☐Jan ☐Feb ☐Mar ☐Apr ☐May ☐Jun ☐Jul ☐Aug ☐Sep ☐Oct ☐Nov ☐Dec

PRODUCT FEATURE: Choose two (2) months

☐Jan ☐Feb ☐Mar ☐Apr ☐May ☐Jun ☐Jul ☐Aug ☐Sep ☐Oct ☐Nov ☐Dec

Client Signature:_____ **Date:**_____

Fax or email signed insertion order to Adriana Heikkila at (630) 562-7983 or aheikkila@ballpublishing.com

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Material Deadlines and Specifications

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Print/Digital	12/6	1/5	2/6	3/6	4/5	5/6	6/6	7/8	8/6	9/6	10/7	11/6
Product	11/21	12/19	1/18	2/19	3/19	4/18	5/21	6/18	7/18	8/19	9/18	10/18

Advertising Specifications

*For detailed material and design specifications: ballpublishing.com/productionguidelines.

PRINT: 1/2 Page (horizontal) **Live Area:** 7.5 in. x 4.625 in. Bleed option available*

    1/2 Page (island) **Live Area:** 4.875 in. x 6.875 in. Bleed option available*

DIGITAL: 120 x 240 pixels Side Banner

PRODUCT FEATURE: 40-word description for one product with high-resolution, print-ready product image (no logos/text, on-sweep photography preferred)—JPG, TIF or EPS file format, unzipped. Email **PRODUCT FEATURE** material to: **Adriana Heikkila**, *Sales Coordinator* at aheikkila@ballpublishing.com

Print and Digital Ad Submission

Email **PRINT** advertising materials to: **Kathy Wootton**, *Production Manager*, **ph** 1.630.588.3352 | **email** kwootton@ballpublishing.com

FTP upload available. Call for instructions to verify your upload with Kathy. Preferred medium for advertiser-supplied printed ad materials is high-resolution (minimum resolution 300 dpi), press-ready PDFs.

Email **DIGITAL** advertising materials to: **Denielle Noe**, *Publishing Assistant*, **ph** 1.630.588.3233 | **email** dnoe@ballpublishing.com

Exact dimensions (pixels); jpg or gif; file size ≤100kb; URL is requested for each ad. Animation allowed. Flash not accepted for e-newsletters.