

# greenPROFIT

## 2024 Advertising Insertion Order

Client:

Phone:

Contact:

Email:

Address:

Website:

Bill To:

**PACKAGE "C" – \$6,800 net**

### PRINT: Choose four (4) months– Full Page ads

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

### BUZZ E-NEWSLETTER: Choose three (3) months– Side banners

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

### PRODUCT FEATURE: Choose two (2) months

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax or email signed insertion order to Adriana Heikkila at (630) 562-7983 or [aheikkila@ballpublishing.com](mailto:aheikkila@ballpublishing.com)

### Material Deadlines and Specifications

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Print/Digital	12/6	1/5	2/6	3/6	4/5	5/6	6/6	7/8	8/6	9/6	10/7	11/6
Product	11/21	12/19	1/18	2/19	3/19	4/18	5/21	6/18	7/18	8/19	9/18	10/18

#### Advertising Specifications

**\*For detailed material and design specifications:**  
[ballpublishing.com/productionguidelines](http://ballpublishing.com/productionguidelines).

**PRINT:** Full Page **Live Area:** 8 in. x 9.875 in.

**Trim:** 9 in. x 10.875 in. **Bleed:** 9.25 in. x 11.125 in.

Bleed option available\*

**DIGITAL:** 120 x 240 pixels Side Banner

**PRODUCT FEATURE:** 40-word description for one product with high-resolution, print-ready product image (no logos/text, on-sweep photography preferred)—JPG, TIF or EPS file format, unzipped. Email **PRODUCT FEATURE** material to: **Adriana Heikkila**, Sales Coordinator at [aheikkila@ballpublishing.com](mailto:aheikkila@ballpublishing.com)

#### Print and Digital Ad Submission

Email **PRINT** advertising materials to: **Kathy Wootton**, Production Manager, ph 1.630.588.3352 | email [kwootton@ballpublishing.com](mailto:kwootton@ballpublishing.com)

FTP upload available. Call for instructions to verify your upload with Kathy. Preferred medium for advertiser-supplied printed ad materials is high-resolution (minimum resolution 300 dpi), press-ready PDFs.

Email **DIGITAL** advertising materials to: **Denielle Noe**, Publishing Assistant, ph 1.630.588.3233 | email [dnoe@ballpublishing.com](mailto:dnoe@ballpublishing.com)

Exact dimensions (pixels); jpg or gif; file size ≤100kb; URL is requested for each ad. Animation allowed. Flash not accepted for e-newsletters.