

# greenPROFIT

## 2024 Advertising Insertion Order

Client:

Phone:

Contact:

Email:

Address:

Website:

Bill To:

**PACKAGE "A" – \$3,800 net**

**PRINT:** Choose four (4) months– 1/3 Page ads,  Square  Vertical

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

**BUZZ E-NEWSLETTER:** Choose two (2) months– Side banners

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

**PRODUCT FEATURE:** Choose one (1) month

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax or email signed insertion order to Adriana Heikkila at (630) 562-7983 or [ahykkila@ballpublishing.com](mailto:ahykkila@ballpublishing.com)

### Material Deadlines and Specifications

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Print/Digital</b>	12/6	1/5	2/6	3/6	4/5	5/6	6/6	7/8	8/6	9/6	10/7	11/6
<b>Product</b>	11/21	12/19	1/18	2/19	3/19	4/18	5/21	6/18	7/18	8/19	9/18	10/18

#### Advertising Specifications

\*For detailed material and design specifications: [ballpublishing.com/productionguidelines](http://ballpublishing.com/productionguidelines).

**PRINT:** 1/3 Page (square) 4.875 in. x 4.625 in.

1/3 Page (vertical) **Live Area:** 2.375 in. x 9.375 in.

Bleed option available\*

**DIGITAL:** 120 x 240 pixels Side Banner

**PRODUCT FEATURE:** 40-word description for one product with high-resolution, print-ready product image (no logos/text, on-sweep photography preferred)—JPG, TIF or EPS file format, unzipped. Email **PRODUCT FEATURE** material to: **Adriana Heikkila**, Sales Coordinator at [ahykkila@ballpublishing.com](mailto:ahykkila@ballpublishing.com)

#### Print and Digital Ad Submission

Email **PRINT** advertising materials to: **Kathy Wootton**, Production Manager, ph 1.630.588.3352 | email [kwootton@ballpublishing.com](mailto:kwootton@ballpublishing.com)

FTP upload available. Call for instructions to verify your upload with Kathy. Preferred medium for advertiser-supplied printed ad materials is high-resolution (minimum resolution 300 dpi), press-ready PDFs.

Email **DIGITAL** advertising materials to: **Denielle Noe**, Publishing Assistant, ph 1.630.588.3233 | email [dnoe@ballpublishing.com](mailto:dnoe@ballpublishing.com)

Exact dimensions (pixels); jpg or gif; file size ≤100kb; URL is requested for each ad. Animation allowed. Flash not accepted for e-newsletters.