



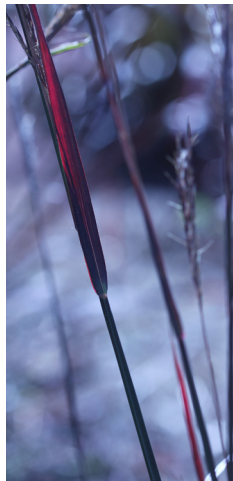
Hot Native Grasses to Heat Up Summer Sales

Feed the growing native grasses need with two hot new *Andropogons* from Emerald Coast Growers. These big bluestem grasses offer big potential for expanding sales and ramping up any ornamental grass program.



Andropogon Rain Dance^{PPAF} is a NEW intro available exclusively from Emerald Coast Growers. It features red-tipped foliage, deeper green than the species, that turns totally maroon in fall. Adding to the interest: red flowers on red stems. A sun lover, Rain Dance grows to 6 feet tall and is hardy in Zones 3 to 9.

Plus hit all the targets with ***Andropogon Red October***^{PPAF}, a NEW intro only available from Emerald Coast Growers. Its deep green foliage darkens to purple in late summer, then vivid scarlet in autumn for spectacular late-season color. Red October loves sun and reaches heights of 5 to 6 feet. It's hardy in Zones 3 to 8.



Finishing

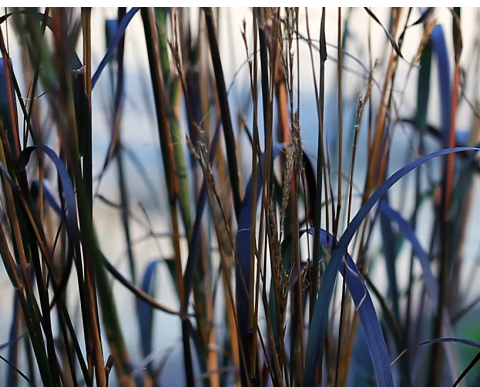
Both Rain Dance and Red October finish from a 38 cell liner in 1 gallon pots in six to eight weeks for spring sales.

Fertilizer & Irrigation

Grow plants evenly moist, and provide a constant liquid feed at very low levels of 50 to 75 ppm nitrogen.

Media, pH & EC

Use a well-draining commercial media, and maintain pH at 5.8 to 6.2 and electrical conductivity (EC) at 0.6 to 0.9.



Temperatures

Provide day temperatures of 65 to 75F and night temperatures of 55 to 65F.

Pinching & PGRs

No pinching or growth regulators should be required.

Pest Control

Pests won't be a problem if standard sanitation practices are followed. Monitor for leaf spots and rust.

Preventative measures should include maintaining good air circulation and managing humidity levels. A monthly preventative broad spectrum fungicide rotation can also be used to help protect foliage, although the need for this has been greatly reduced by the introduction of increased disease resistance through breeding.



For more information on these exclusive new introductions or any of **Emerald Coast Growers'** products, call **877-804-7277**, e-mail sales@ecgrowers.com or visit www.ecgrowers.com.

